



POORNIMA
COLLEGE OF ENGINEERING

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7.1.8.4 Report of Celebration and organization of Aarohan (Sports, cultural and technical events)

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A Report On

"Aarohan Day 1"

NAME OF ACTIVITY: VisualBrush Blitz

DATE&DURATION: March 14, 2024 (Tuesday) 00:00 AM to 11:59 PM

TYPE OF ACTIVITY: College Fest

ORGANIZED BY: Students' Council

LEARNING OUTCOMES:

Through this activity, participants were able to:

- **CO1:** Showcase their creativity and artistic skills in digital drawing.
- **CO2:** Engage in a healthy, competitive environment to improve their creative expression.
- **CO3:** Receive recognition for their unique designs and artwork.


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Director
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MAPPINGS WITH PO AND PSO:

	PO-1 (Engineering Knowledge)	PO-2 (Problem Analysis)	PO-3 (Design/Development of Solutions)	PO-4 (Conduct Investigations of Complex Problems)	PO-5 (Modern Tool)	PO-6 (Engineer and Society)	PO-7 (Environment and Sustainability)	PO-8 (Ethics)	PO-9 (Individual and Team Work)	PO-10 (Communication)	PO-11 (Project Management and Finance)	PO-12 (Life-Long Learning)
CO1										3		
CO2									3		2	
CO3									1	2		

DETAILS OF ACTIVITY:

Introduction

The **VisualBrush Blitz** was a one-day digital drawing competition organized by the **Designing & Decorative Club** at **Poornima College of Engineering** on **November 26, 2023**. This event aimed to provide a creative platform for students to showcase their artistic talent and innovative ideas. The competition was conducted entirely online, leveraging the popular social media platform **Instagram** to engage participants.

The theme of the competition was centered around creating **superhero designs** on a basic human body outline, provided to participants in advance. Students were encouraged to use Instagram's inbuilt **draw tool** to unleash their creativity and share their artwork with the community. To participate, students had to follow the **Designing & Decorative Club's Instagram handle** and share their artwork via **Instagram Stories**, tagging the club and using the hashtag **#VisualBrushBlitz**.

Session Overview

The **VisualBrush Blitz** competition, held on **November 26, 2023**, was a digital drawing competition where students of **Poornima College of Engineering** showcased their creativity to the world.

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superhero characters using a provided body outline. The competition ran from **00:00 AM to 11:59 PM** on **Instagram**.

Participants were required to use the **Instagram draw tool** to create their designs and share them on **Instagram Stories**, tagging the **Designing & Decorative Club** and using the hashtag **#VisualBrushBlitz**. The event was organized by the club's core team, led by **Captain Jiya Sharma** and **Vice-Captain Lakshay Nagda**, who also served as the judging panel.

The competition was well-received, providing a platform for students to express their artistic talent and creativity in a fun and engaging way.

Key highlight:

- **Creativity & Engagement:** Participants demonstrated exceptional creativity through their superhero designs, receiving positive feedback and engagement.
- **Smooth Execution:** The competition went smoothly due to the timely communication of rules and regulations, as well as continuous support from the organizing team.
- **Fair Judging:** All artwork was reviewed fairly, and the final selection was made based on creativity and adherence to the theme.

Conclusion

The **VisualBrush Blitz** digital drawing competition was a tremendous success, meeting its objective of providing a creative platform for students to express their artistic abilities. The event not only allowed participants to showcase their talent but also fostered a sense of community and healthy competition. The support of the core team and the enthusiastic participation of students made the event both enjoyable and meaningful.

Report Prepared by:

Poornima College of Engineering

Date: November 2023

OUTCOME OF ACTIVITY:

- The competition successfully provided a platform for students to display their artistic talents and creative skills.
- **Winner: Bhavya Chhabra** (First Year)
- **First Runner-up: Dhruv Pancholi** (First Year)
- **Second Runner-up: Kunal Gupta** (First Year)
- The event created an interactive environment where students could showcase their creativity while engaging with their peers in a friendly competition.


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GLIMPSES:




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LIST OF THE PARTICIPANTS:

- Dhruv pancholi
- Bhavya Chhabra
- Tanvi Khandelwal
- Kunal Gupta
- Ajay Chouhan

FEEDBACK/ATTAINMENTS:

Feedback Analysis (2023-24):

- **Overall Satisfaction:** The event received positive feedback from participants who appreciated the creative freedom and opportunity to showcase their work.
- **Participation:** Students showed great enthusiasm and took part without any coercion, as the competition was voluntary.
- **Judging & Support:** The core team was highly praised for its prompt support and smooth management of the competition.

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A Report On

"Aarohan Day 2"

NAME OF ACTIVITY: VisualBrush Blitz

DATE&DURATION: March 15, 2024 (Wenesday)
00:00 AM to 11:59 PM

TYPE OF ACTIVITY: College Fest

ORGANIZED BY: Students' Council

LEARNING OUTCOMES:

Through this activity, participants were able to:

- **CO1:** Showcase their creativity and artistic skills in digital drawing.
- **CO2:** Engage in a healthy, competitive environment to improve their creative expression.
- **CO3:** Receive recognition for their unique designs and artwork.


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MAPPINGS WITH PO AND PSO:

	PO-1 (Engineering Knowledge)	PO-2 (Problem Analysis)	PO-3 (Design/Development of Solutions)	PO-4 (Conduct Investigations of Complex Problems)	PO-5 (Modern Tool)	PO-6 (Engineer and Society)	PO-7 (Environment and Sustainability)	PO-8 (Ethics)	PO-9 (Individual and Team Work)	PO-10 (Communication)	PO-11 (Project Management and Finance)	PO-12 (Life-Long Learning)
CO1										3		
CO2									3		2	
CO3									1	2		

DETAILS OF ACTIVITY:

Introduction

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The theme of the competition was centered around creating **superhero designs** on a basic human body outline, provided to participants in advance. Students were encouraged to use Instagram's inbuilt **draw tool** to unleash their creativity and share their artwork with the community. To participate, students had to follow the **Designing & Decorative Club's Instagram handle** and share their artwork via **Instagram Stories**, tagging the club and using the hashtag **#VisualBrushBlitz**.

Session Overview

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superhero characters using a provided body outline. The competition ran from **00:00 AM to 11:59 PM** on **Instagram**.

Participants were required to use the **Instagram draw tool** to create their designs and share them on **Instagram Stories**, tagging the **Designing & Decorative Club** and using the hashtag **#VisualBrushBlitz**. The event was organized by the club's core team, led by **Captain Jiya Sharma** and **Vice-Captain Lakshay Nagda**, who also served as the judging panel.

The competition was well-received, providing a platform for students to express their artistic talent and creativity in a fun and engaging way.

Key highlight:

- **Creativity & Engagement:** Participants demonstrated exceptional creativity through their superhero designs, receiving positive feedback and engagement.
- **Smooth Execution:** The competition went smoothly due to the timely communication of rules and regulations, as well as continuous support from the organizing team.
- **Fair Judging:** All artwork was reviewed fairly, and the final selection was made based on creativity and adherence to the theme.

Conclusion

The **VisualBrush Blitz** digital drawing competition was a tremendous success, meeting its objective of providing a creative platform for students to express their artistic abilities. The event not only allowed participants to showcase their talent but also fostered a sense of community and healthy competition. The support of the core team and the enthusiastic participation of students made the event both enjoyable and meaningful.

Report Prepared by:

Poornima College of Engineering

Date: November 2023

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LIST OF THE PARTICIPANTS:

- Dhruv pancholi
- Bhavya Chhabra
- Tanvi Khandelwal
- Kunal Gupta
- Ajay Chouhan

FEEDBACK/ATTAINMENTS:

Feedback Analysis (2023-24):

- **Overall Satisfaction:** The event received positive feedback from participants who appreciated the creative freedom and opportunity to showcase their work.
- **Participation:** Students showed great enthusiasm and took part without any coercion, as the competition was voluntary.
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A Report On

"Aarohan Day 2"

NAME OF ACTIVITY: VisualBrush Blitz

DATE&DURATION: March 14, 2024 (Tuesday)
00:00 AM to 11:59 PM

TYPE OF ACTIVITY: College Fest

ORGANIZED BY: Students' Council

LEARNING OUTCOMES:

Through this activity, participants were able to:

- **CO1:** Showcase their creativity and artistic skills in digital drawing.
- **CO2:** Engage in a healthy, competitive environment to improve their creative expression.
- **CO3:** Receive recognition for their unique designs and artwork.

MAPPINGS WITH PO AND PSO:


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	PO-1 (Engineering Knowledge)	PO-2 (Problem Analysis)	PO-3 (Design/Development of Solutions)	PO-4 (Conduct Investigations of Complex Problems)	PO-5 (Modern Tool)	PO-6 (Engineer and Society)	PO-7 (Environment and Sustainability)	PO-8 (Ethics)	PO-9 (Individual and Team Work)	PO-10 (Communication)	PO-11 (Project Management and Finance)	PO-12 (Life-Long Learning)
CO1										3		
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DETAILS OF ACTIVITY:

Introduction

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Session Overview

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superhero characters using a provided body outline. The competition ran from **00:00 AM to 11:59 PM** on **Instagram**.

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Key highlight:

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Conclusion

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Report Prepared by:

Poornima College of Engineering

Date: November 2023

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GLIMPSES:



LIST OF THE PARTICIPANTS:

- Dhruv pancholi
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FEEDBACK/ATTAINMENTS:

Feedback Analysis (2023-24):

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A Report On

"Aarohan Day 3"

NAME OF ACTIVITY: Aarohan day 3

DATE&DURATION: March 16, 2024 (Thursday)
00:00 AM to 11:59 PM

TYPE OF ACTIVITY: College Fest

ORGANIZED BY: Students' Council

LEARNING OUTCOMES:

Through this activity, participants were able to:

- **CO1:** Showcase their creativity and artistic skills in digital drawing.
- **CO2:** Engage in a healthy, competitive environment to improve their creative expression.
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MAPPINGS WITH PO AND PSO:

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CO1										3		
CO2									3		2	
CO3									1	2		

DETAILS OF ACTIVITY:

Introduction

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Session Overview

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superhero characters using a provided body outline. The competition ran from **00:00 AM to 11:59 PM** on **Instagram**.

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Key highlight:

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Conclusion

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Report Prepared by:

Poornima College of Engineering

Date: November 2023

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GLIMPSES:



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LIST OF THE PARTICIPANTS:

- Dhruv pancholi
- Bhavya Chhabra
- Tanvi Khandelwal
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- Ajay Chouhan

FEEDBACK/ATTAINMENTS:

Feedback Analysis (2023-24):

- **Overall Satisfaction:** The event received positive feedback from participants who appreciated the creative freedom and opportunity to showcase their work.
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A Report On

"Aarohan Day 4"

NAME OF ACTIVITY: Aarohan day 4

DATE&DURATION: March 17, 2024 (Friday)
00:00 AM to 11:59 PM

TYPE OF ACTIVITY: College Fest

ORGANIZED BY: Students' Council

LEARNING OUTCOMES:

Through this activity, participants were able to:

- **CO1:** Showcase their creativity and artistic skills in digital drawing.
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