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(57) Abstract:

Abstract- Billboards are applied for advertisement purpose. They are generally applied on road sides and building tops. If the size of billboard is large enough, the structure of billboard has to be developed sufficiently strong to withstand the various kinds of forces applied on it. The forces applied by heavy winds is one of them. It is observed that in strong winds the billboards do collapse by large magnitude of forces due to momentum change of wind on the billboard. The present innovation is a method in which the billboard will automatically align itself parallel to wind flow direction during heavy winds, while in low-velocity winds they will return back to their correct orientation. It is totally mechanical, needs no electrical/electronic component. The sensitivity of system is also customizable

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